

TOBAGO REGIONAL HEALTH AUTHORITY HUMAN RESOURCES DEPARTMENT JOB DESCRIPTION

Job Title	Customer Relations Officer
Department	Quality
Reports to	Manager Quality
Head of Department	General Manager Human Resources
Supervision Provided to	Customer Services Representative

Job Summary:

The Customer Relations Officer (CRO) is responsible for performing all activities relating to the complaints handling/customer feedback system and collecting data for the Quality Department to support the delivery of quality health care in the Tobago Regional Health Authority (TRHA). He / she is responsible for the establishment and maintenance of a system for tracking and oversight of clients' complaints, participating in audits and surveys as well as preparation of promotional material and reports.

Primary Duties & Responsibilities:

- Provides oversight of the Client Feedback (complaints) System.
- Develops and maintains a system for tracking clients' complaints.
- Collects and maintains data and prepares monthly reports on the Client Feedback System.
- Coordinates and reports on ongoing Client Feedback initiatives.
- Ensures that all customer complaints are addressed in a timely and effective
- Prepares rosters for the Customer Service Representatives and ensures that the Customer Service Desks are adequately staffed at all times.
- Conducts investigations and follows up on complaints from clients with Supervisors/Head of Departments toward a successful resolution.
- Prepares reports based on the outcome of investigations for the Manager, Quality with updates on the status of all complaints received.
- Provides information and assistance to customers on a daily basis with regard to services provided at the health facilities.

- Liaises with heads of departments in both primary and secondary care facilities to ensure that all pertinent client issues at the facilities are handled in a timely and effective manner and to provide feedback on specific complaints.
- Conducts rounds to critical units at least daily and provides feedback to heads of departments
- Ensures feedback boxes are supplied with feedback forms and are unstuffed on a daily basis.
- Provides support for the Quality Implementation Plan of the Quality Department.
- Practices effective conflict management with irate customers in an effort to diffuse negative situations when required.
- Prepares correspondences and reports as required
- Coordinates client satisfaction surveys including data collection and assists with quality audits according to the Quality Department's established protocols and procedures.
- Participates in Quality Implementation meetings in reviewing patients / clients complaints.
- Ensures that all staff under his / her purview are properly trained according to the established standards and protocols.
- Works collaboratively with the Infection Control Nurse to ensure that infection control guidelines are adhered to at all times.
- Informs clients of their rights and obligations and disseminates customer information.
- Adheres to Accreditation Standards, Public Health, Infection Control, Occupational Health and Safety, Ministry of Health, Division of Health Wellness and Family Development, Board/ Registering Body and TRHA Protocols, Guidelines, Policies and Procedures.
- Performs other related duties as required.

SPECIAL REQUIREMENTS

- Willingness to work overtime, public holidays and weekends as required.
- Staff must avail themselves as far as possible for duty in the event of an emergency or disaster.

QUALIFICATIONS & EXPERIENCE

- Bachelor's degree in any of the Social Sciences / Hospitality Management/ Public Relations
- Three (3) years working experience in a customer service environment.
- Experience in a health care environment will be an asset.

KNOWLEDGE SKILLS & ABILITIES

- Knowledge of customer relations procedures.
- Excellent communication skills, both oral and written.
- Ability to use Microsoft Office Suite.
- Ability to conduct research.